







## Title Sponsor - \$2500

### PRE-EVENT

- Sponsor Status of Title Sponsor across all pre-event marketing
- SEO linked logo on SearchCon website
- Announcement of sponsorship on social profiles with a link to company website
- FIVE dedicated posts on social media pages prior to event
- Inclusion in Press Release

### EVENT

- Free conference pass for FIVE company representatives
- Company banner displayed in conference room
- Screen saver rotation with logo at all sessions
- Company branding on conference marketing materials, website, signage and presentation intros
- Opportunity to directly communicate brand with attendees through goody bag inserts, door prizes and discounts to company's services
- Opportunity to be title host of Networking Happy Hour (this is first come first serve, as there are only two) - company logo will be inserted into the website schedule
- FOUR dedicated social media posts per day of conference (total of eight)

### POST EVENT

- Delegate list supplied one week after the event in electronic format (Name, Company, Job Title, E-mail Address, Phone)
- Inclusion in post event Press Release
- TWO dedicated social media posts recapping brand involvement in SearchCon
- Logo with link will remain on SearchCon site through December 31, 2016

## Presenting Sponsor - \$1000

### PRE-EVENT

- Sponsor Status of Presenting Sponsor across all pre-event marketing
- SEO linked logo on SearchCon website
- Announcement of sponsorship on social profiles with a link to company website
- THREE dedicated posts on social media pages prior to event
- Inclusion in Press Release

### EVENT

- Free conference pass for one company representative
- Company banner displayed in conference room
- Company branding on conference marketing materials, website, signage and presentation intros
- Opportunity to directly communicate brand with attendees through goody bag inserts, door prizes and discounts to company's services
- TWO dedicated social media posts per day of conference (total of four)

### POST EVENT

- Delegate list supplied one week after the event in electronic format (Name, Company, Job Title, E-mail Address, Phone)
- One dedicated social media post recapping brand involvement in SearchCon
- Logo with link will remain on SearchCon site through December 31, 2016

## Partner Sponsor - \$250

### PRE-EVENT

- SEO linked logo on SearchCon website as Partner Sponsor
- Announcement of sponsorship on social profiles

### EVENT

- Company banner displayed in conference room
- One dedicated social media post

### POST-EVENT

- One dedicated social media post recapping brand involvement in SearchCon
- Logo with link will remain on SearchCon site through December 31, 2016

